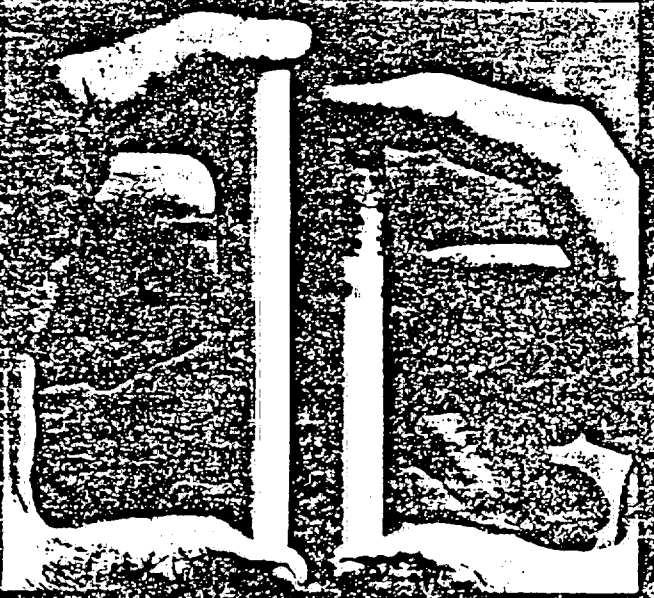
PALL MALL LIGHT 100's

Longer, yet lighter

Pall Mall Light 100s	12 mg tar 1.0 mg nicotine
Winston 85	20 mg tar 1.3 mg nicotine
Lowest brand	05 mg tar 0.05 mg nicotine



A third less tar than the leading filter 85

Longer, yet lighter

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

12 mg "tar" 1.0 mg. nicotine av. per cigarette by FTC method

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Source: https://www.industrydocuments.ucsf.edu/docs/fxrn0000